

THE TRAIL AHEAD



BUILDING CAMPAIGN

GENEVA HILLS

PAVING THE WAY FOR LASTING IMPACT



DEAR FRIENDS OF GENEVA HILLS,

Geneva Hills has always been more than just a camp—it's a place of transformation. Since our founding, we've witnessed countless lives changed by encounters with God's creation, the power of community, and the life-changing message of Jesus Christ. Every trail, chapel service, and campfire moment is an opportunity for hearts to fall deep in love with God.

Today, we stand at a pivotal crossroad on this journey. Over the years, the demand for Geneva Hills has grown exponentially—proof that families need Christ-Centered experiences more than ever. But with limited facilities and sleeping arrangements, we've been recently forced

to turn children away who could benefit immensely from what Geneva Hills offers.

That's why we're inviting you to join us on "The Trail Ahead," an ambitious effort to raise \$1.1 million to expand our reach, build new facilities, and ensure more lives are transformed through the ministry of Geneva Hills. Together, we can step boldly into the future, knowing that these investments will lay the foundation for generations of campers and families to come. The trail ahead is an opportunity for us to work together to pave a path of lasting impact at Geneva Hills!

Clayton Baltzer
EXECUTIVE DIRECTOR

OUR MISSION & VISION

Geneva Hills exists to impact the lives of our community by providing unforgettable experiences and the opportunity for all of God's children to grow in the wonder of His nature. We believe every moment here—whether it's hiking through the woods, singing worship songs under the stars, or sharing meals in community—can impact lives for eternity.



OUR VISION FOR EXPANSION

Through "The Trail Ahead Campaign," we are preparing to **EXPAND** the impact of Geneva Hills future ministry. This effort is driven by three core principles:

ACCESS

Preparing space so more children can be impacted by the gospel.

ENRICHMENT

Enhancing programs with versatile, weatherproof facilities and dedicated worship spaces.

LEGACY

Creating environments that will serve not only today's campers but generations to come.

OUR HISTORY

Geneva Hills, spanning 350 acres, has been a cherished space for summer camp ministry since 1959. Originally a Presbyterian camp, it shaped countless lives under the leadership of Camp Director Dick Beidler and his wife for over three decades. In 2009, stewardship transitioned Geneva Hills Group Inc., carrying on the legacy of life impact through summer camp ministry. Today, it continues to grow and be a beacon of hope for families in Central Ohio.

Here's a look...



Geneva Hills established by the Presbyterian Church.

Frontier Lodge built as a dining hall and meeting space: campers slept in covered wagon cabins.



Dick Beidler began construction on the sun house, one of the first geo thermal homes in Ohio.

1959

1960

1961

1965

1975

Reverend Richard Beidler called as camp director.



Geneva Lodge constructed, later remodeled into a 72-bed facility.

The Craft House built for camper crafts, later converted to guest lodging.



Frontier Lodge Annex added for summer employee housing.

Geneva Hills Group Inc. purchased land from the Presytery to continue summer camp mission.



Board chose to hire Clayton and Rachel Baltzer to help restore summer camp ministry at Geneva Hills.

Secured bank funding to start building the first of two cabins: now fundraising to complete The Trail Ahead.



1982 1989 1994 2003 2009 2014 2022 2024 2025

Poplar Grove and Acorn Acres developed for Arc and Parrish camp run by the Hare Family.



The Welcome Center completed as the main office facility.

Summer camp program slowed and paused temporarily.



First summer camp in nearly a decade served over 1,250 campers: master plan launched for expansion.

THE NEED

Ohio has a significant shortage of Christian camp opportunities, with far fewer beds per capita than other states. As a result, many children miss out on the chance to experience God's creation and hear the life-changing message of the Gospel. Geneva Hills is uniquely positioned to address this need and transform the state's Christian camping landscape. With your help, we can ensure that no child is turned away from these life-changing experiences. Here's the reality of the need:

LIMITED AVAILABILITY:

- Ohio has only 18 Christian camps with a capacity of 150+ campers, compared to 36 in Michigan.
- Ohio provides 1 camp bed per 2,857 residents, while Michigan offers 1 bed per 1,929 residents.

DEMAND OUTPACES SUPPLY:

- To meet the industry standard of 1 bed per 2,000 residents, Ohio needs 3,000 more camp beds.
- Each summer, Geneva Hills turns away potential campers due to lack of space.

A UNIQUE OPPORTUNITY FOR GROWTH

- Geneva Hills owns 350 acres of land with the capacity to accommodate 650 additional weekly campers in future expansion phases.
- This makes Geneva Hills uniquely equipped to bridge the gap and meet the rising demand, strengthening Christian camping for generations.



THE OPPORTUNITY

"Christian Camp Ministry is the single greatest tool in the hands of the local church to reach children for Christ," shared a denominational Regional Superintendent with over 40 years of ministry experience, representing nearly 100 churches. This powerful statement underscores the heart of Geneva Hills' mission and the immense opportunity before us.

Every year, Geneva Hills transforms lives by immersing children in the beauty of God's creation, introducing them to the Gospel, and nurturing relationships that reflect His love. But the sad reality is that we're often forced to turn children away due to space constraints. Each child represents an opportunity to share God's hope, joy, and grace.

With "The Trail Ahead" campaign, we will expand our capacity and outreach to ensure that more children can experience the life-changing power of camp. By creating spaces where more campers can hear the Gospel, grow in their faith, and connect deeply with Christ, we will shape a brighter, more faithful generation for the future.

This is more than a building project; it's an avenue to eternally impact young lives by planting seeds of faith and nurturing each child's unique relationship with God. Together, we can create more opportunities for children to encounter Christ at Geneva Hills and build lasting foundations of faith for generations to come.



THE PROJECTS

"The Trail Ahead" involves two projects that will deepen Geneva Hills' ability to serve its mission, providing broader opportunities for children to experience the Gospel and grow in faith while enjoying nature and fellowship.





NEW CABINS

Geneva Hills is building two new sustainable cabins to expand our capacity and welcome more campers into a Christ-Centered environment. These modern lodges will add 20 more beds, allowing us to host an additional 40 campers each week throughout the summer. Over the course of a year, this means 1,000 more lives touched by the love of Christ through the transformational camp experience. By enhancing our ability to serve more children, families, and groups, these new cabins represent a vital step in expanding the reach and impact of our mission.

PROJECT 01

PROJECT 02

MULTIPURPOSE INDOOR FACILITY

This versatile facility will serve as a central hub for camp activities, combining indoor recreation spaces with a dedicated chapel under one roof. The recreation area will provide a flexible environment for group activities, games, and fellowship, while the integrated chapel will offer a sacred space for worship, prayer, and small group gatherings. By uniting these functions in a single facility, we create an efficient, purposeful building that meets the spiritual and recreational needs of every camper.







THE GOAL

TOTAL GOAL
\$1.1 million

CAMPAIGN TIMELINE

2025–2027 Gifts pledged + other donations
Construction timeline may vary and extend
past campaign timeline.

PARTICIPATION FOCUS

Your generosity lights the trail ahead. No gift
is too small. Every donation helps build spaces
where transformation unfolds.

WAYS TO GIVE

GIVE A ONE-TIME GIFT: Outright
contributions jump start momentum.

COMMIT MONTHLY: Spread your gift over
the campaign timeline for sustained impact.

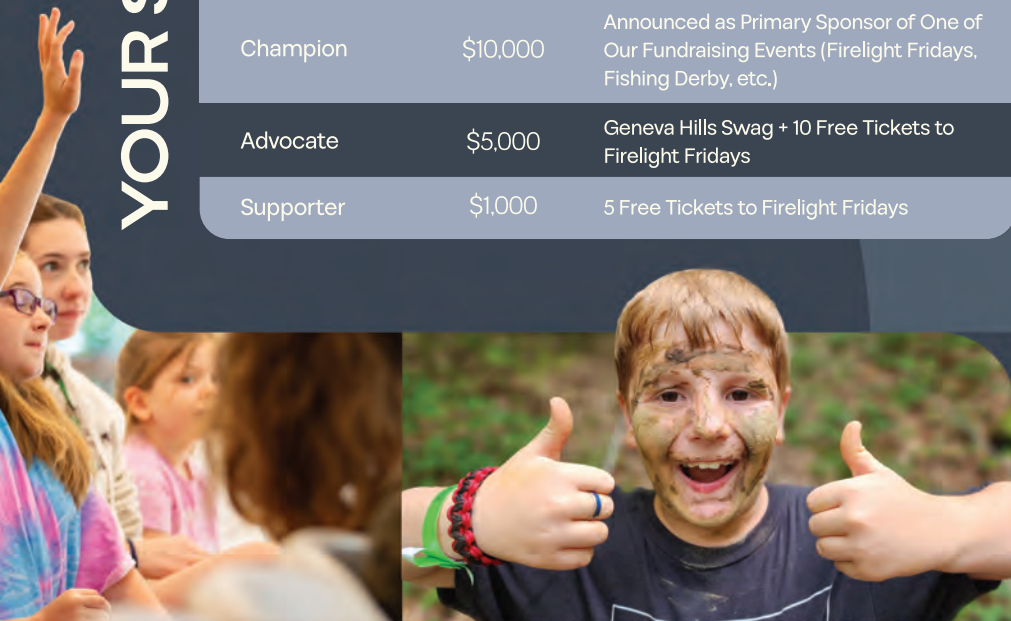
EXPLORE CREATIVE GIVING OPTIONS:
Property, securities, trust or will giving, or
in-kind donations make a significant difference.

PRAY: Seek wisdom in how and when God is
leading you to act. Continue to lift up Geneva
Hills in prayer as we take on this challenge.



YOUR SUPPORT

SUPPORT LEVEL	DONATION AMOUNT	EXCLUSIVE BENEFITS
Legacy Builder	\$250,000+	Naming rights for the gymnasium building
Trailblazer	\$100,000	Naming rights for one of the new cabins
Visionary	\$25,000	Permanent sponsorship at one of our major activities (laser tag, archery, etc.)
Champion	\$10,000	Announced as Primary Sponsor of One of Our Fundraising Events (Firelight Fridays, Fishing Derby, etc.)
Advocate	\$5,000	Geneva Hills Swag + 10 Free Tickets to Firelight Fridays
Supporter	\$1,000	5 Free Tickets to Firelight Fridays



GENERAL BENEFITS

FOR DONORS \$1,000+

- Listed on the Welcome Center plaque (under respective donor level)
- Geneva Hills Magnet
- Signed canvas thank-you photo from staff
- Recognition in newsletters, website, and social media

FOR DONORS \$10,000+

- Quarterly impact updates with stories, photos, and progress
- Event Access to Private Ribbon-Cutting
- Permanent Banner Sponsorship in the New Gymnasium
- 1 Free Night for up to 100 guests (per \$5,000 gift) (Valid for 10 years)
- 1 Free Summer Camp Scholarship (per \$5,000 gift)

WHY SUMMER CAMPS CHANGE LIVES

At Geneva Hills, summer camp is more than just fun—it's life-changing. Through Christ-centered programming and outdoor experiences, campers grow emotionally, socially, and spiritually. The lasting impact of camp is felt for a lifetime in friendships, experiences, and spiritual growth.

Over 70% of today's pastors say they made the commitment to serve while at a Christian summer camp! This amongst many other statistics show that camp is an important place of extreme impact.

The impact is clear.

IMPROVED MENTAL HEALTH

Exposure to green spaces reduces the risk of psychiatric disorders by up to 55%, helping children manage stress and anxiety.

ENHANCED SOCIAL SKILLS

93% of campers report building the confidence to form friendships across diverse groups.

ACTIVE LIFESTYLES

Camps combat childhood obesity (currently affecting 18.6% of Ohio children) by promoting daily movement through sports and outdoor play.

STEM AND NATURE EXPLORATION

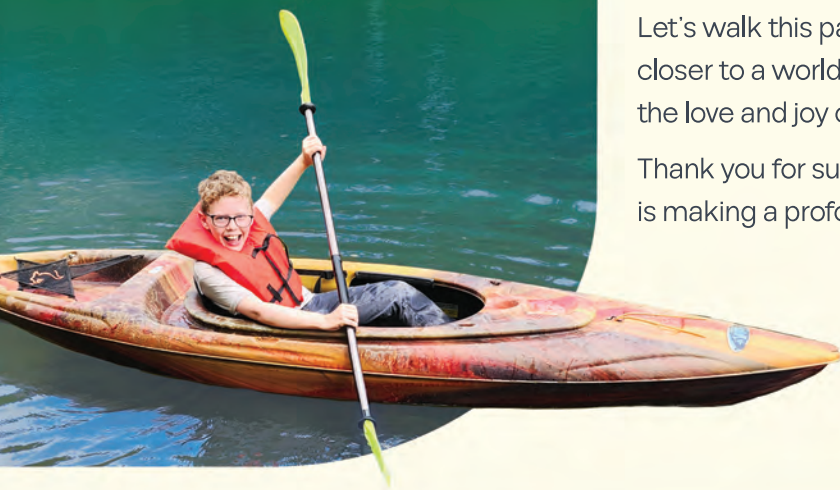
Real-world, nature-based learning inspires curiosity and cognitive development.

SAFE CHILDCARE

Camps provide a trusted, Christ-centered environment for working families during critical summer months.



JOIN US ON THE TRAIL AHEAD



This is more than a construction project—it's about creating a lasting legacy of faith, hope, and transformation. Together, we have the opportunity to build a place where children and families can discover hope, experience joy, and deepen their relationship with Christ.

Let's walk this path side by side, ensuring every step brings us closer to a world where no child is denied the chance to feel the love and joy of Christ through camp.

Thank you for supporting The Trail Ahead Campaign. Your generosity is making a profound difference and transforming lives.

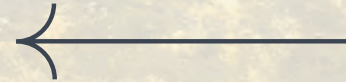
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SCAN OR VISIT:

genevahills.com

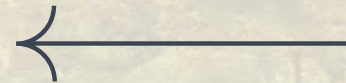


WAYS TO GIVE

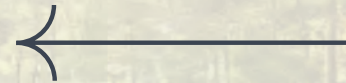
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